

Internationale Tagung für Wirtschaftsinformatik 2021

08.03. – 11.03.

UNIVERSITÄT
DUISBURG
ESSEN

Open-Minded



Innovation through Information Systems - Training Sessions -



Prof. Dr. Reinhard Schütte

Wirtschaftsinformatik
und integrierte Informationssysteme



iis.wiwi.uni-due.de



reinhard.schuette@icb.uni-due.de



Prof. Dr. Frederik Ahlemann

Wirtschaftsinformatik
und strategisches Management



sitm.wiwi.uni-due.de



frederik.ahlemann@icb.uni-due.de



Prof. Dr. Stefan Stieglitz

Professionelle Kommunikation in
elektronischen Medien/ Social Media



www.uni-due.de/proco/



stefan.stieglitz@uni-due.de

Agenda

1

General information about the presentation

2

Introduction to WHOVA

2

Introduction to GatherTown

3

Zoom

General information about the presentation

General information about the presentation

- The sessions will be live and synchronous, the duration of each session is 90 minutes, 2-4 papers will be presented per session
- There will be no recording of the respective sessions or presentations
- The respective session chairs and presenting authors are asked to join the session already about **10 minutes** before the session starts
- The presentations will be made live by the **presenting author sharing his/her screen.**

General information about the presentation

- At least one author per paper must be present for the presentation. Additional co-authors can only participate in the presentation if they have also registered for the conference.
- Once it is your turn to present, the Session Chair is going to ask you to share your screen/presentation.
- The duration for the presentation of a paper is **10 minutes**. The following discussion will take place **between 10-20** minutes per paper, depending on how many papers are presented in a session.

General recommendations for the presentation

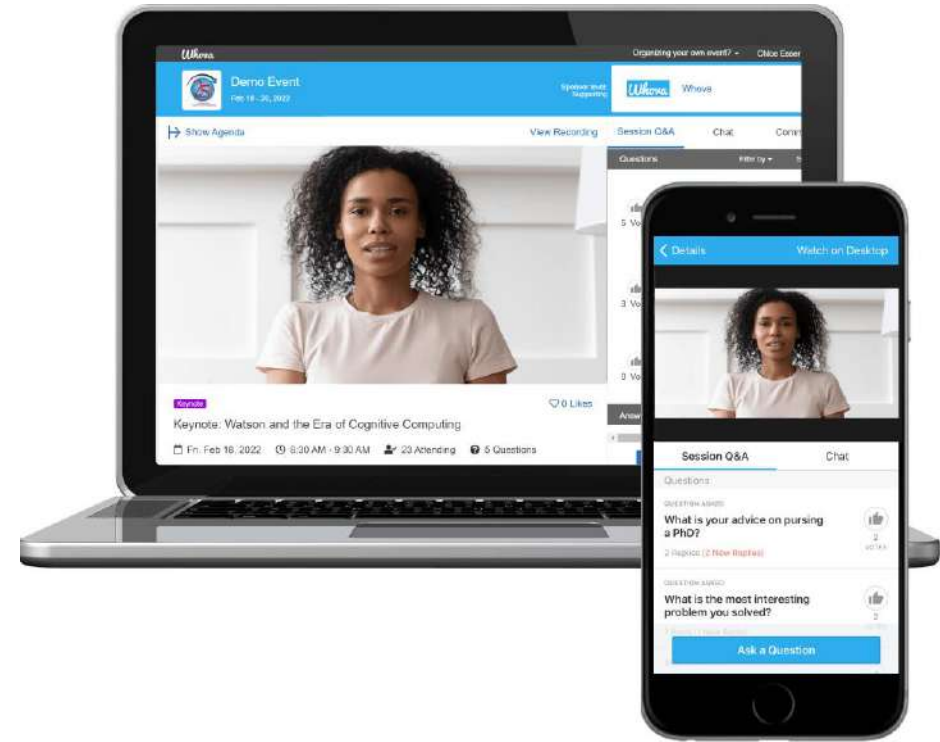
- We recommend a quiet environment during your presentation to reduce the risk of any noise interference.
- We recommend the use of a headset
- We recommend the use of a PC or laptop to allow for easy screen sharing
- We would like to ask you to check your technical equipment, or the end devices used before the presentation in order to minimize the risk of technical problems during the presentation.

Introduction to WHOVA

Whova will be the main conference platform

- Whova can be used either with mobile devices or desktop PCs
- Whova will enable you to quickly access all sessions, workshops etc.
- Download the Whova application here:

<https://whova.com/faq/why-should-i-download-whova-app/>



Login to Whova



The image shows the Whova registration page. On the left, there is a banner with a cityscape and the text: "WI21 - Die 16. Internationale Tagung Wirtschaftsinformatik an der Universität Duisburg-Essen" and "Mar 8 - 11, 2021". On the right, there is a "Sign up today" form with fields for "First Name", "Last Name", "Email", "Password", and "Confirm password". Below the form is a "Sign up" button. At the bottom, there is a link to "Watch sign up tutorial video".

Whova

WI21 - Die 16. Internationale Tagung Wirtschaftsinformatik an der Universität Duisburg-Essen

Mar 8 - 11, 2021

Sign up today

First Name

Last Name

Email

Password

Confirm password

Sign up

Already have an account? Sign in here

This is only open to registered attendees. Not Registered yet? Register here

Whova Virtual Conference Platform

Check out instructions on how to join my event

Watch sign up tutorial video

First time login: please use the email you have registered with and choose your password for the event

The next days just use your eMail and selected password to login to whova



The image shows the Whova login page. On the left, there is a banner with a cityscape and the text: "WI21 - Die 16. Internationale Tagung Wirtschaftsinformatik an der Universität Duisburg-Essen" and "Mar 8 - 11, 2021". On the right, there is a "Sign in using your Whova account" form with fields for "Email" and "Password". Below the form is a "Sign in" button. At the bottom, there is a link to "Don't have an account? Sign up here".

Whova

WI21 - Die 16. Internationale Tagung Wirtschaftsinformatik an der Universität Duisburg-Essen

Mar 8 - 11, 2021

Sign in using your Whova account

Email

Password

Sign in

Don't have an account? Sign up here

Whova Virtual Conference Platform

Whova – The main page of Whova has an intuitive design



WI21 - Die 16. Internationale Tagung Wirtschaftsinformatik an der
Universität Duisburg-Essen

Mar 8 - 11, 2021

MAIN NAVIGATION

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Whova Guides

WHOVA

Feedback to Whova

Organizer Tips

About Whova



You can apply the procedures to all
these adjustmenst

**The inclusive fees serve to support the business inform
Wirtschaftsinformatik / business informatics community
Alexander Mädche (alexander.maedche@kit.edu)*

Dear conference participants,

We welcome you to the 16th International Conference on Wirtschaftsinformatik (WI 2021) hosted by the University of Duisburg-Essen. We feel honored to
2021 holds the profile of being the largest conference on Wirtschaftsinformatik / Business Informatics and the most extensive event on Information System



Adjust your profile

- Add a picture to your profile
- Add your interests
- Add your affiliation
- Add a school
- Add your location

Add a picture to your profile

Whova

Organizing your own event? ▾

Your name ▾

My Profile
Log out



WI21 - Die 16. Internationale Tagung Wirtschaftsinformatik an der Universität Duisburg-Essen
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Sponsor level:
Sponsor

 Test-Unternehm...

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**The inclusive fees serve to support the business informatics brand (Marke-WI). This includes the operation and further development of the central web presence of the German-language Wirtschaftsinformatik / business informatics community (<https://www.wirtschaftsinformatik.de/>) as well as the implementation of further activities in public relations. Contact: Prof. Dr. Alexander Mädche (alexander.maedche@kit.edu)*

Sponsors

 Test-Unternehmen IIS ...

https://whova.com/portal/webapp/icw_202103/profile_edit

1. Click on your name
2. Click on my profile

Add a picture to your profile



3. Click on the pencil

4. Click on “change photo” in the appearing pop-up window
5. Upload a picture of your choice

Edit Name & Photo



 Change photo

Name *

Your name

Cancel

Submit

Add your affiliation

3. Click on "Add an affiliation".

AFFILIATION

+ Add an affiliation

Add Affiliation

×

Company Name *

Company Name

Job Title

Job Title

☐ I currently work here

From

From

To

To

Cancel

Submit

4. A pop-up window will appear.

5. Fill out the form.

5. Click on "Submit" to save your affiliation.

Add your interests to your interests

INTERESTS

You currently don't have any interests added

+ Add interests

3. Click on "Add interests"

Add Interests

Search

e.g. computers

Cancel

Submit

4. A pop-up window will appear.

5. Type in your interests.

5. Click on "Submit" to save your interests.

Add your school

3. Click on "Add a school".

EDUCATION

You currently don't have any schools added

+ Add a school

Add Education



School Name *

Degree

Major

From

To

Cancel

Submit

4. A pop-up window will appear.


5. Fill out the form.

5. Click on "Submit" to save your affiliation.

Add your location

3. Click on "Add Location".

LOCATION



Add Location ×

Country *


Country

City *

City

Cancel

Submit



4. A pop-up window will appear.

5. Fill out the form.

5. Click on "Submit" to save your location.

How to use WHOVA

- Sessions
 - Zoom
- Contact other attendees
 - Contact support
 - Access GatherTown

Whova – The left sidebar navigates you to all basic functionality



WI21 - Die 16. Internationale Tagung Wirtschaftsinformatik an der
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Sponsor level:
Sponsor

ISIRISLab Test-Unternehmen IIS f...

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Polls

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Twitter

Alexander Madono (alexander.madono@kit.edu)

Dear conference participants,

We welcome you to the 16th International Conference on Wirtschaftsinformatik (WI 2021) hosted by the University of Duisburg-Essen. We feel honored to contribute to the organization of this event as WI 2021 holds the profile of being the largest conference on Wirtschaftsinformatik / Business Informatics and the most extensive event on Information Systems in the German-speaking community.



Prof. Dr. Frederik Ahlemann, Prof. Dr. Reinhard Schütte & Prof. Dr. Stefan Stieglitz

View a Session

1. Click on "Agenda" on the left sidebar.
2. Click on a date.
3. Click on "View Session".

The screenshot shows the WI21 conference website. The header includes the logo, event name, dates, and sponsors. The left sidebar contains navigation links. The main content area shows a date-based agenda for March 8th, 9th, and 10th. Two sessions are listed for March 8th, each with a 'View Session' button.

WI21 - Die 16. Internationale Tagung Wirtschaftsinformatik an der Universität Duisburg-Essen
Mar 8 - 11, 2021

Sponsor level: Sponsor
Sponsors: iSNIRStob, Test-Unternehmen IIS f...

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- Twitter

Full Agenda **My Agenda** **Rehearsal Sessions**

Mon Mar 8 Tue Mar 9 Wed Mar 10 >

9:00 AM

Workshop
Above & Beyond Gamification – Adaptive and Intelligent Concepts to Support User Motivation and Engagement
9:00 AM - 3:00 PM
Speakers: Dr. Sofia Schöbel
[View Session](#) [Add to My Agenda](#)

Workshop
Conversational Customer Interaction: Dialog between Industry and Academia
9:00 AM - 12:00 PM
[View Session](#) [Add to My Agenda](#)

Add a Session to your agenda

1. Click on "Agenda" on the left sidebar.
2. Click on "Add to My Agenda"

The screenshot displays the WI21 conference website interface. At the top, a blue header bar contains the conference logo, title, dates, and sponsor information. Below this, a main navigation sidebar on the left lists various site sections. The 'Agenda' section is highlighted with an orange arrow. The main content area shows a tabbed interface for the agenda, with 'Full Agenda' selected. Below the tabs, a list of sessions is displayed, each with a title, time, speakers, and two buttons: 'View Session' and 'Add to My Agenda'. An orange arrow points to the 'Add to My Agenda' button for the first session.

WI21 - Die 16. Internationale Tagung Wirtschaftsinformatik an der Universität Duisburg-Essen
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Sponsor level: Sponsor
iSNIRStob Test-Unternehmen IIS f...

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Full Agenda My Agenda Rehearsal Sessions

Mon Mar 8 Tue Mar 9 Wed Mar 10 >

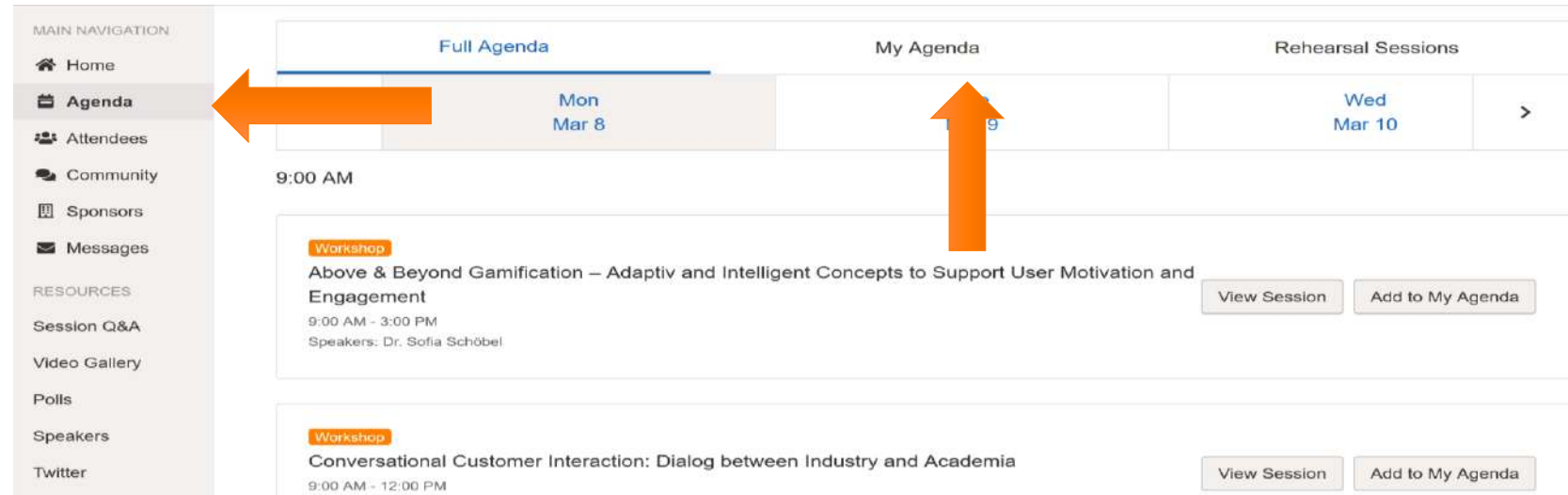
9:00 AM

Workshop
Above & Beyond Gamification – Adaptiv and Intelligent Concepts to Support User Motivation and Engagement
9:00 AM - 3:00 PM
Speakers: Dr. Sofia Schöbel
View Session Add to My Agenda

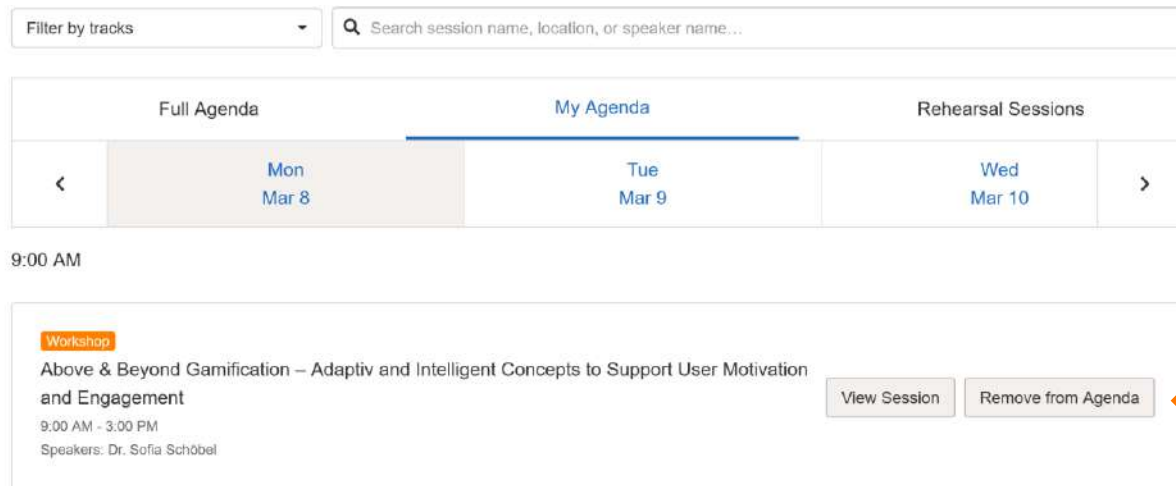
Workshop
Conversational Customer Interaction: Dialog between Industry and Academia
9:00 AM - 12:00 PM
View Session Add to My Agenda

Remove a session from agenda

1. Click on "Agenda" on the left sidebar.
2. Click on "My Agenda".

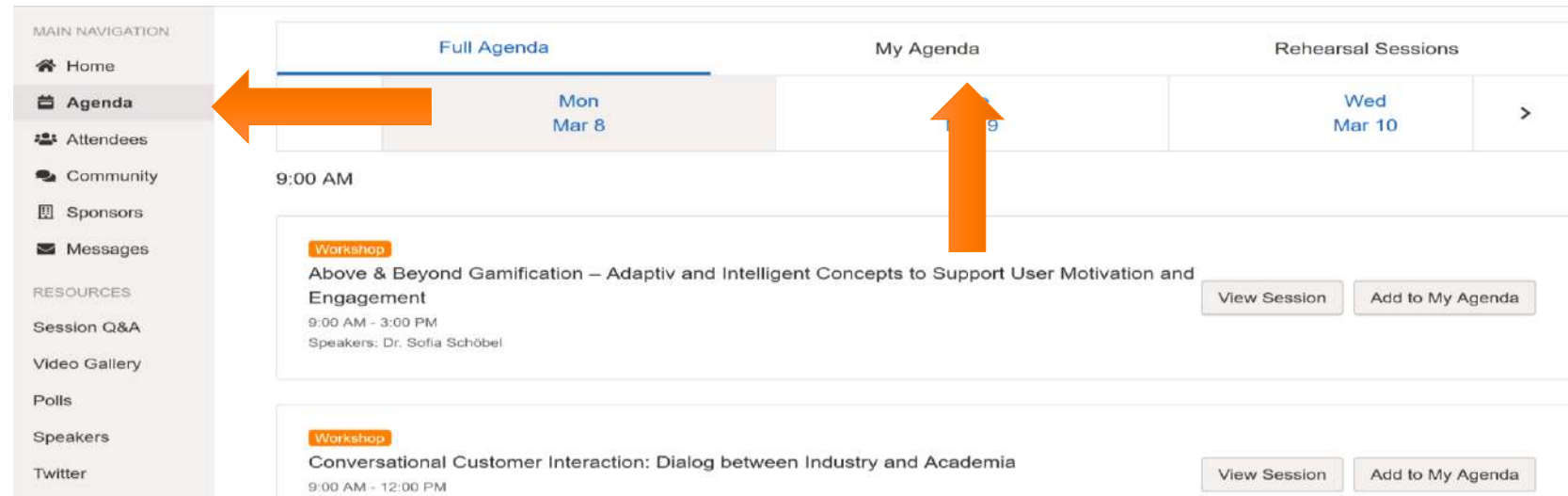


3. Click on "Remove from Agenda".

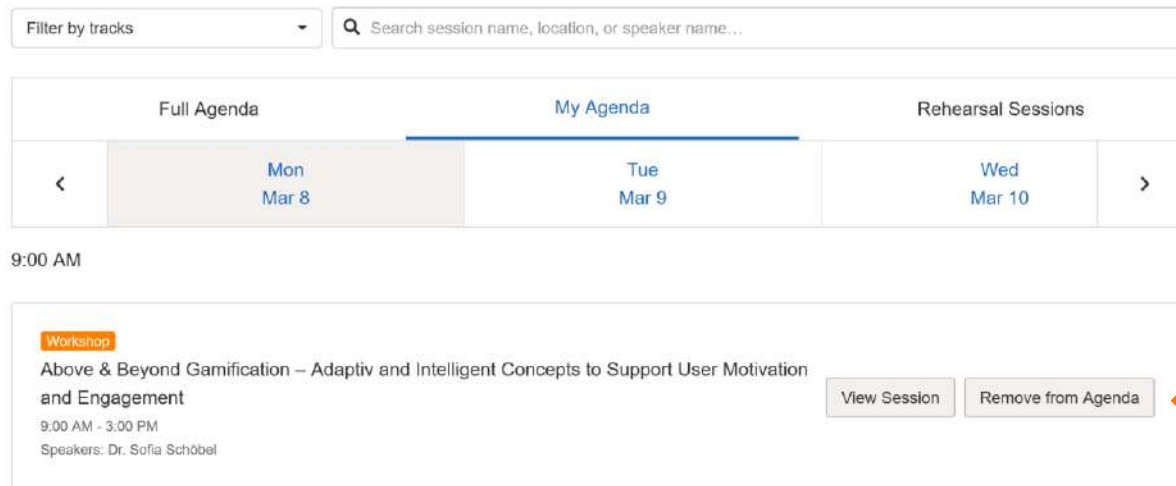


Remove a session from agenda

1. Click on "Agenda" on the left sidebar.
2. Click on "My Agenda".

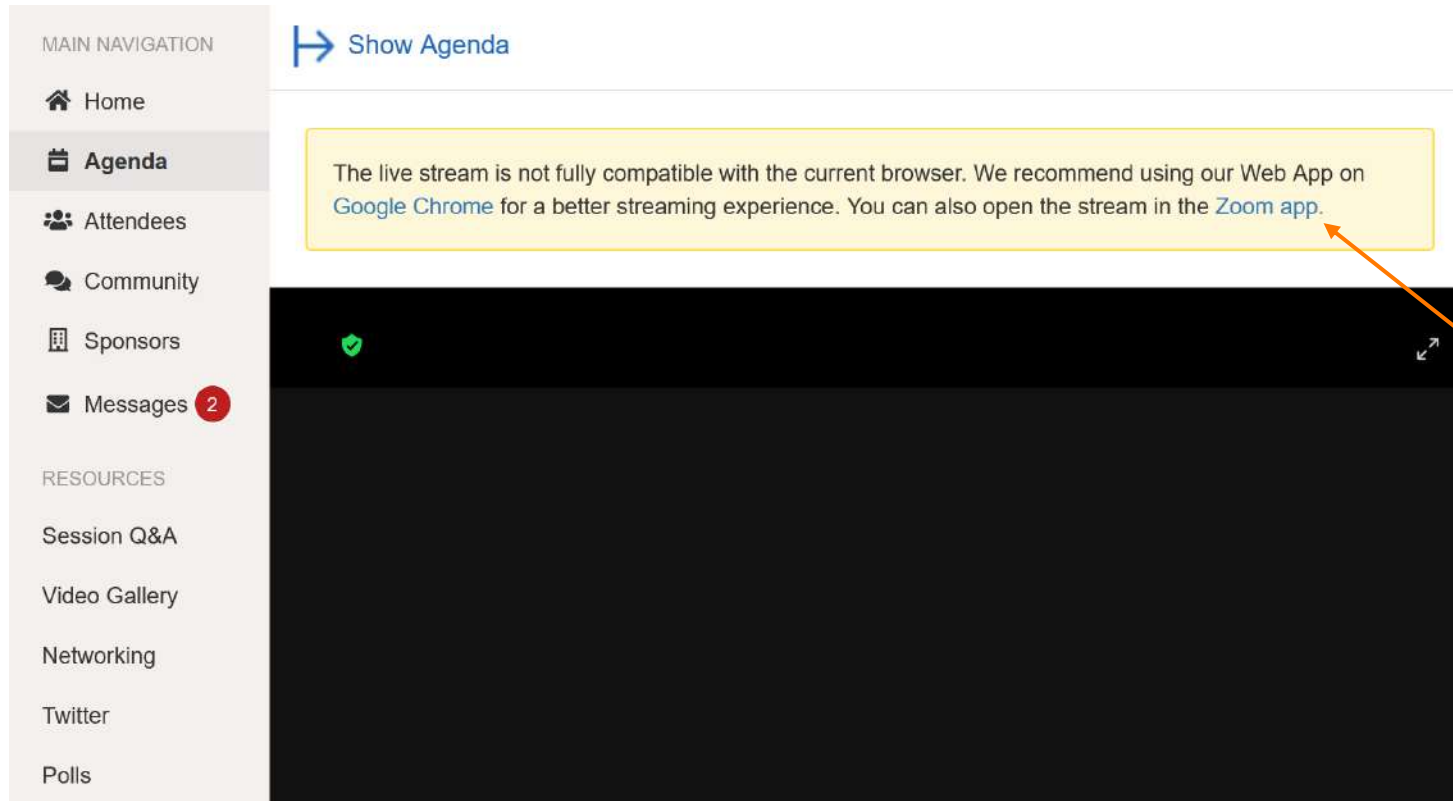


3. Click on "Remove from Agenda".



Use Whova to enter an Zoom-Meeting

1. Click on "Agenda" on the left sidebar.
2. Choose a session.
3. Click on "View Session"



Please be aware that you can use the Zoom App, if you have technical problems with the in-view Zoom session

Get in Contact with other attendees

1. Click on "Attendees".

2. Search a name, a location or an affiliation

3a. You can get to know an attendee by clicking on "View Profile".

3b. You can send a message by clicking on "Send Message".

MAIN NAVIGATION

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- Twitter

Search name, affiliation, or location...

A

Attendee

Attendee

Attendee

Attendee

Get in Contact with the Support-Crew

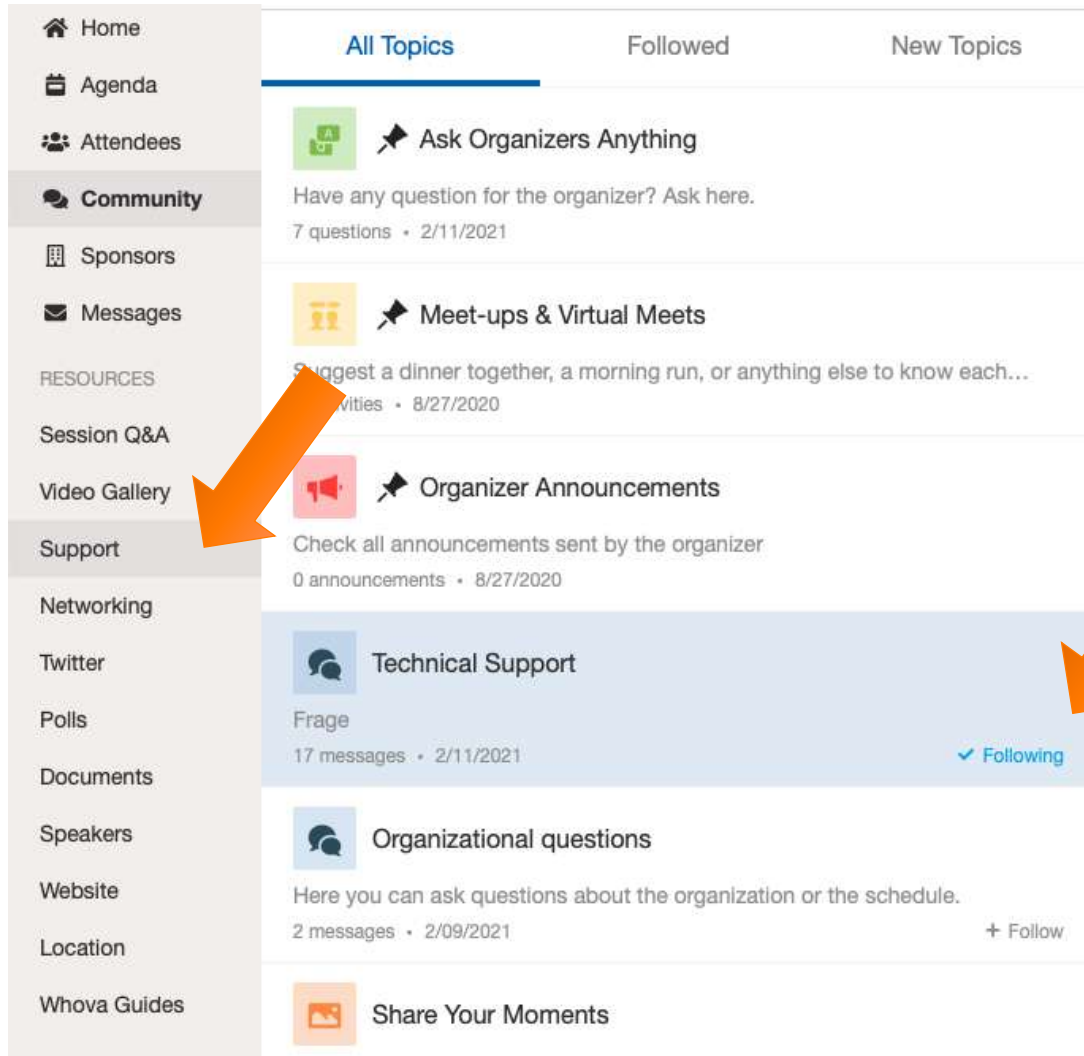
Option 1: direct message to Support-Crew member

The screenshot displays a web application interface. On the left is a sidebar with a 'MAIN NAVIGATION' section containing 'Home', 'Agenda', 'Attendees', 'Community', 'Sponsors', and 'Messages'. Below this is a 'RESOURCES' section with 'Session Q&A', 'Video Gallery', 'Polls', 'Speakers', and 'Twitter'. The 'Attendees' item is highlighted. At the top of the main content area is a search bar containing the text 'support'. Below the search bar, three profile cards for 'Support-Team-Member' are shown, each with a circular avatar (containing 'L', 'L', and 'T' respectively), the text 'Support-Team-Member', 'Support-Team', and 'University of Duisburg-Essen', and buttons for 'Send Message' and 'View Profile'.

1. Click on "Attendees" on the left sidebar.
2. Search "support".
3. Send a message to one of the Support Crew

Get in Contact with the Support-Crew

Option 2: Use Open Support Chat



1. Click on “Support” on the left lower sidebar.
2. The open chat „technical support” will open directly
3. Write a message into the open chat and wait for an answer

Use Networking Breaks in our program to access gather.town

The screenshot displays the Gather.Town interface. On the left, the 'MAIN NAVIGATION' sidebar is visible, with 'Agenda' highlighted. An orange arrow points from the 'Agenda' link in the sidebar to the 'Agenda' section in the main content area. Another orange arrow points from the 'Networking in Gather.Town' session card to the 'View live stream' button. A teal arrow points from the 'Networking' link in the sidebar to the 'Networking' session card. The main content area shows a calendar for March 8-11, with the 'Networking in Gather.Town' session highlighted for Tuesday, March 9, 2021, from 9:00 AM to 10:00 AM. Below this, a session titled 'Networking Session zum Thema: Anforderungen an Individuen durch die Digitalisierung und Herausforderungen für die Bildung in Schulen, Universitäten und Unternehmen' is shown for 10:00 AM to 12:00 PM, with speakers Reinhard Schütte, Frederik Ahlemann, and Stefan Stieglitz. Further down, a session titled 'Frauenmittagessen' is shown for 12:00 PM to 2:30 PM, with speakers Christiane Lehrer, Susanne Strahinger, and Steffi Haag. At the bottom, a session titled 'Current Compliance Issues in Information Systems Research' is shown for 1:00 PM to 6:30 PM.

1. Click on „Agenda“.
2. Scroll to Session called „Networking in Gather.Town“
3. Click on „View Session“.
4. Click on „View live stream“ and gather will open in a new tab in your browser.

OR

1. Click on „Networking“ in the lower left part of the navigation
2. Gather.town will directly open in a new tab in your browser.

GatherTown

- Registration
 - Discover
 - Support

Register to GatherTown

https://gather.town/app/u3HVwNa6k7Pw3X2Z/wi2021

What is your name?

Your name

Integrated Camera

Mikrofonarray (Realtek High Definition Audio)

Don't see your video preview, or trouble with your audio/video?

Join the Gathering!

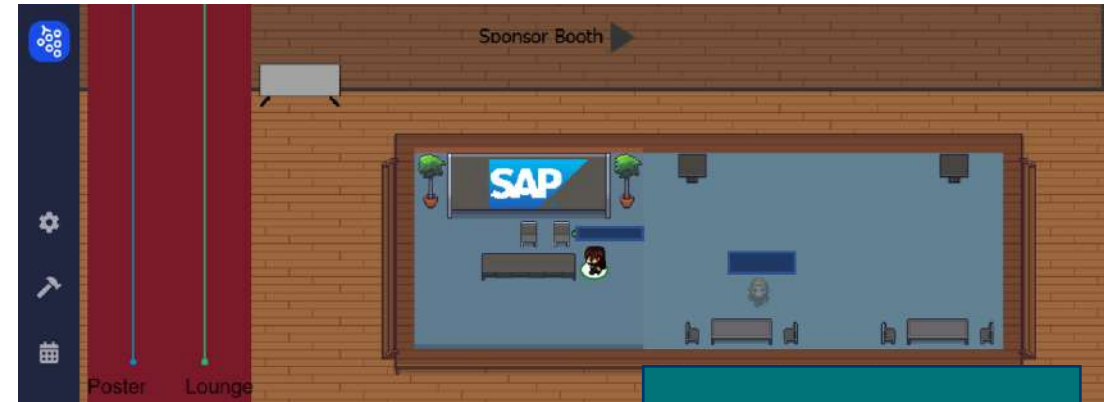
By joining this room you agree to our [Terms of Use](#) and [Privacy Policy](#), and confirm that you're over 13 years of age

1. Follow this link:
PLEASE ADD A LINK.
2. Type in your name.
3. Enable your devices.
4. Click on "Join the Gathering!".

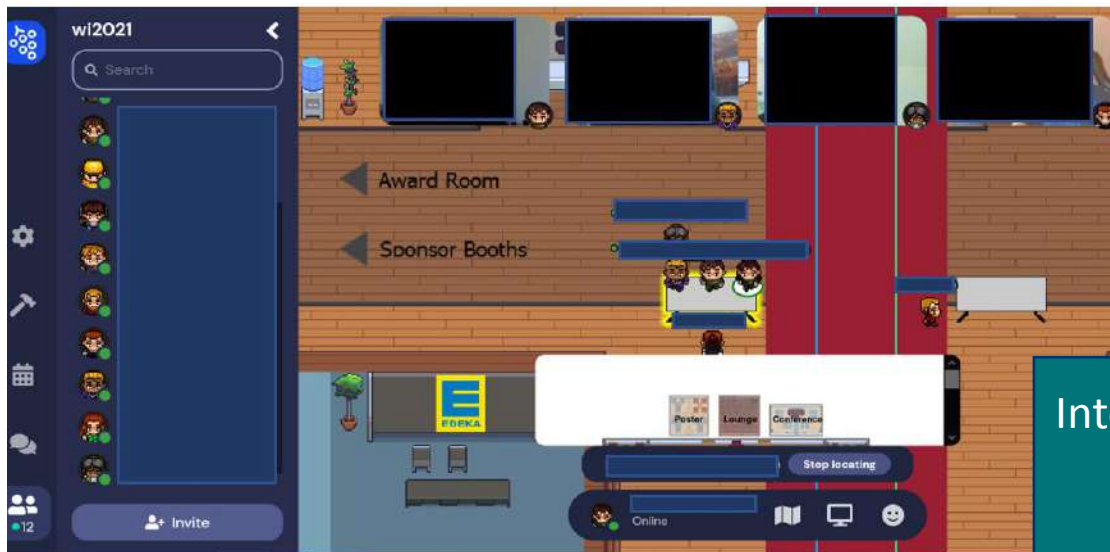
Discover GatherTown: Rooms & Posters



Use your keyboard to move or interact with objects, posters etc.



Enter rooms, private rooms or sponsor booths.



Interact with people nearby.

Discover GatherTown: Find a person

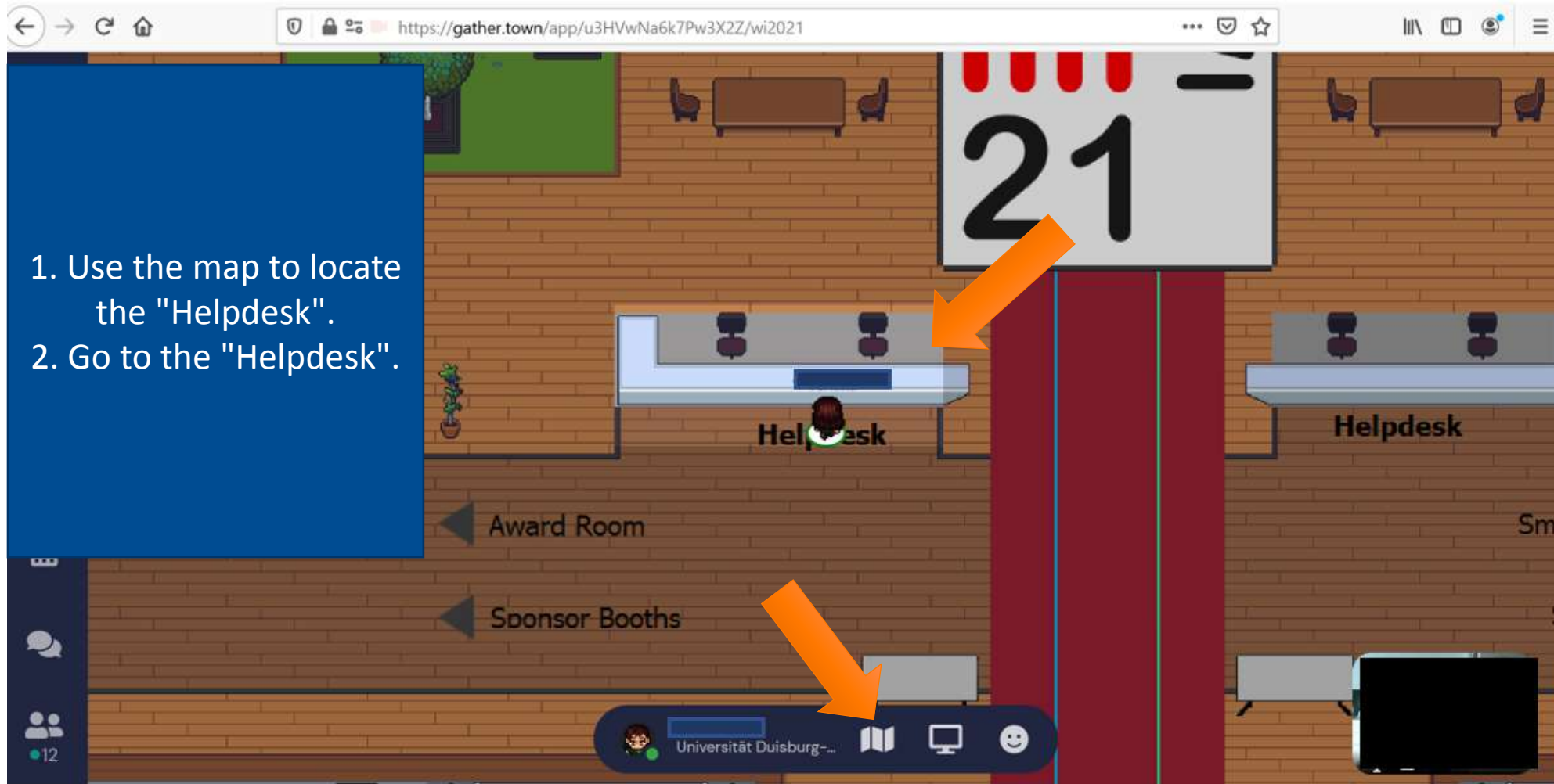
The screenshot shows the GatherTown app interface. On the left, a sidebar for the event 'wi2021' contains a search bar, a list of participant avatars, and an 'Invite' button at the bottom. An orange arrow points from the search bar to the text '1. Click on the participant icon. 2. Type in the name of a person'. Another orange arrow points from the participant list to the same text. In the center, a context menu is open over a selected participant, showing options: 'Send friend request', 'Hello Anna:)', 'Locate on map', and 'Follow'. An orange arrow points from the 'Locate on map' option to a text box on the right. The background is a 3D virtual environment with a brick floor, a large '21' sign, and various virtual objects like a 'New Conference' button and a 'Sponsor Booth'. A teal text box on the right contains the following text:

You can also:

- send messages or
- locate a person on the map
- follow a person

At the bottom of the screen, a navigation bar shows the user's location as 'Universität Duisburg-...' and includes icons for a map, a monitor, and a smiley face.

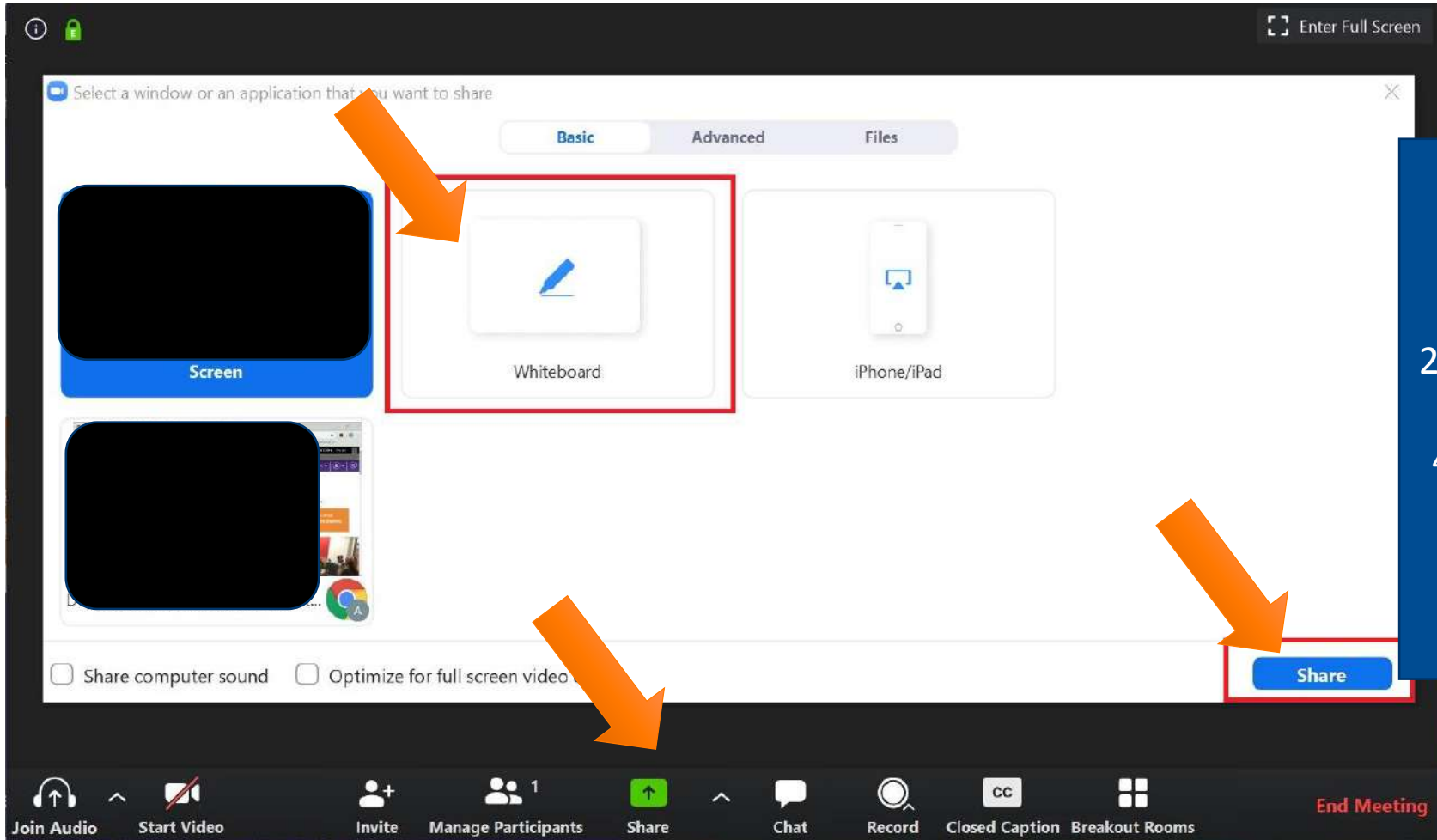
GatherTown Support



Zoom

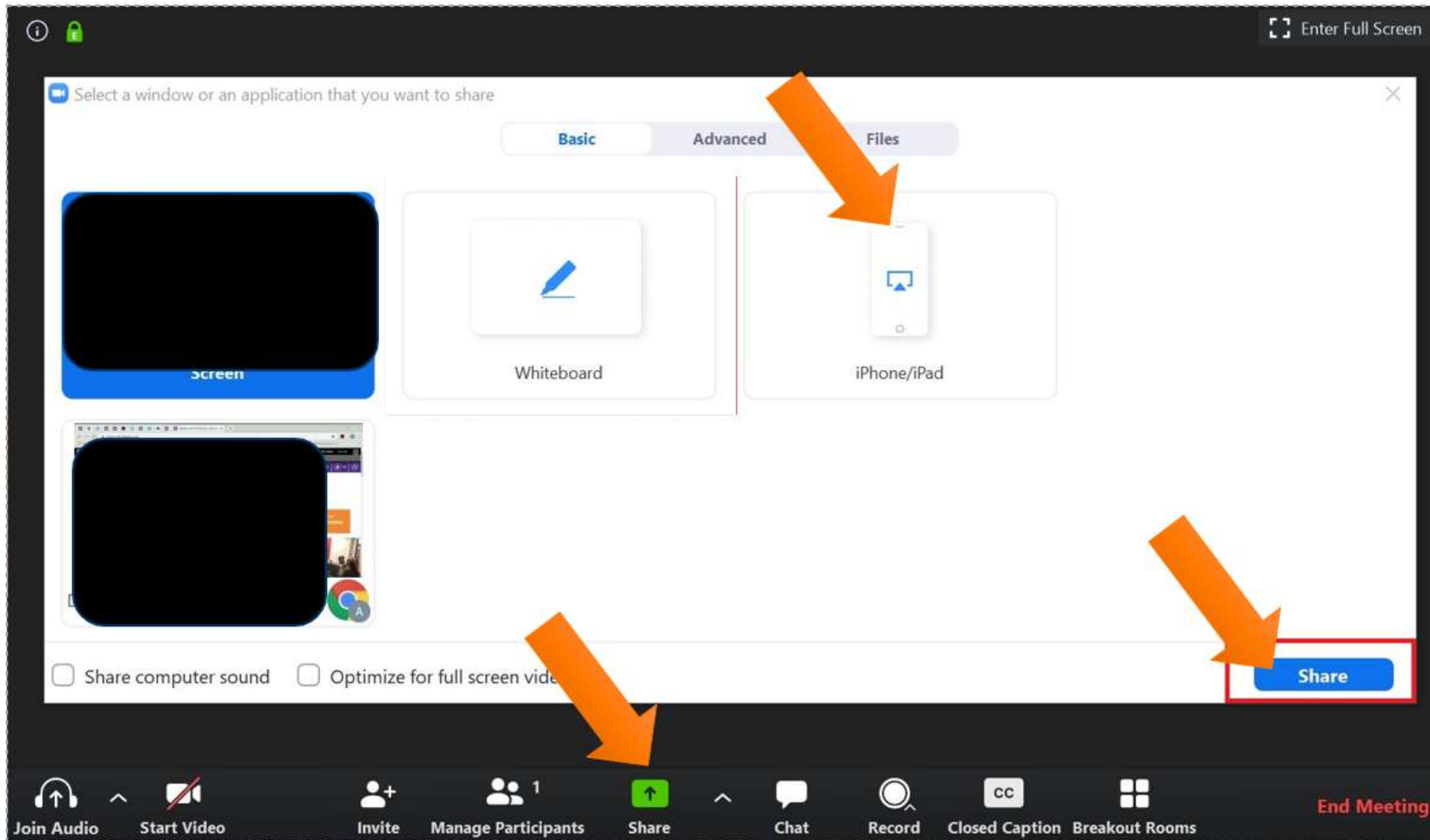
- Whiteboard
- Stream

Create a Whiteboard



1. Click on "Share".
2. Choose "Whiteboard".
3. Enable your devices.
4. Confirm with clicking on "share".

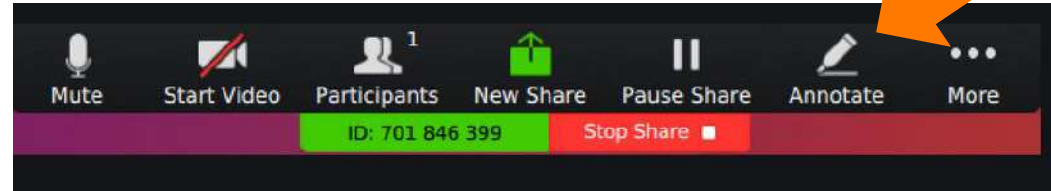
Share your iPhone/iPad Screen



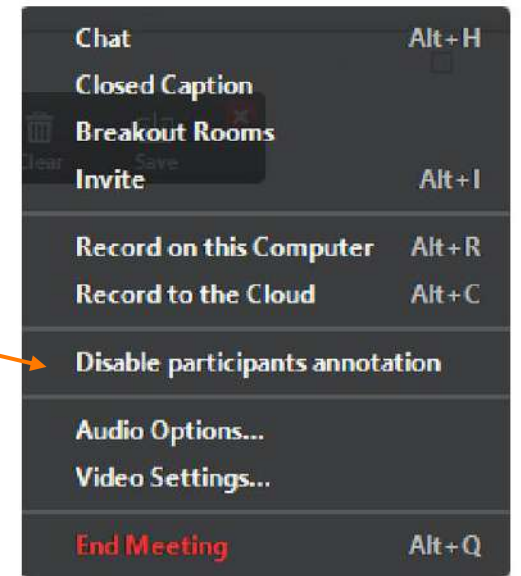
1. Click on "Share".
2. Choose "iPhone/iPad".
3. Enable your devices.
4. Confirm with clicking on "share".

Let others edit the screen

1. Use the tool bar on top of the screen.
2. Choose "Annotate".
3. Choose a tool to edit the screen.



If you don't want the participants to edit the screen, you can enable this function





Feel free to contact us under the following E-Mail:

community-wi2021@icb.uni-due.de



Anna Y. Khodijah



Erik Karger