

Posterguide

(Here you can find, where you poster will be)

E-Health:

Authored by	Title	Posterno.
Michael Burkard, Jannik Lockl, Tristan Zürl, Nicolas Ruhland	Managing My Bladder Dictates My Daily Routines – A Model for Design and Adoption of mHealth in Chronic Disease Management	1
Carlo Stingl, Sebastian A. Günther, Thorsten Staake	A Feedback Information System for Improving Hand Hygiene on a Personal and Organizational Level	2
Tim Scheplitz	Pfade schaffen das! – Multidisziplinäre Zielintegration durch pfadunterstützende Health Information Systems	3

Education:

Authored by	Title	Posterno.
Tobias Dreesbach*, Matthias Berg, Henning Gössling, Tobias Walter, Oliver Thomas, Julia Knopf	A Methodology to enhance Learning Processes with Augmented Reality Glasses	4
Ralf Plattfaut, Vincent Borghoff	Digitalization Mindset and Capabilities: Preliminary Results of an Action Research Study	5
Dennis Benner, Sofia Schöbel	A Theory-Driven Design Science Research Agenda Towards Gamified Videos in Learning	6

Data Management:

Authored by	Title	Posterno.
Christoph Schröder, Jonas Frischkorn	Dezentrale und Microservice-orientierte Datenintegration am Beispiel externer Datenquellen	7
Marco Röder, Peter Kowalczyk	Leveraging the Potentials of Federated AI Ecosystems	8
Elnaz Meydani, Christoph Düsing, Matthias Trier	Towards a Trust-aware Item Recommendation System on a Graph Autoencoder with Attention Mechanism	9
Tobias Enders, Carina Benz, Gerhard Satzger	Untangling the Open Data Paradox: How Organizations Benefit from Revealing Data	10
Laurell Popp, Melanie Schaller	Towards IoT standards interoperability: A tool-assisted approach	11
Hauke Precht, Jorge Marx Gómez	Towards GDPR Enforcing Blockchain Systems	12
Vincent Borghoff*, Ralf Plattfaut	BPM Capability Configuration in Times of Crises: How to Adapt Processes when the Virus strikes?	13
Nils Johann Tschoppe, Paul Drews	Supporting the Development and Implementation of a Digitalization Strategy in SMEs through a Lightweight Architecture-based Method	14
Maren Stadtländer*, Thorsten Schoormann, Ralf Knackstedt	Capturing the Dynamics of Business Models: Towards the Integration of System Dynamics and Reference Modeling	15

Retail and Markets:

Authored by	Title	Posterno.
Philipp zur Heiden*, Daniel Winter	Discovering Geographical Patterns of Retailers' Locations for Successful Retail in City Centers	16
Timo Phillip Böttcher, Lukas Rickling, Kristina Gmelch, Jörg Weking, Helmut Krcmar	Towards the Digital Self-Renewal of Retail: The Generic Ecosystem of the Retail Industry	17
Carina Benz, Lara Riefler, Christopher Schwarz	Co-Creating Value in B2B Platform Ecosystems – Towards a Deeper Understanding of the Emergence and Nature of Actor Engagement	18
Marc Bourreau, Janina Hofmann, Jan Krämer	Prominence-for-data schemes in digital platform ecosystems: Economic implications for platform bias and consumer data disclosure	19
Tobias Prätori, Norman Pytel, Axel Winkelmann	Designing a Decision Support Tool to Improve the Recyclability of Plastic Products	20

User Behavior:

Authored by	Title	Posterno.
Anke Greif-Winzrieth, Christian Peukert, David Dann	What Goes Around, Comes Around: The Effects of 360- Degree Experiences on Peer-To-Peer Platform Behavior	21
Tobias Menzel, Timm Teubner	Buy Online, Trust Local – The Use of Regional Imagery on Web Interfaces and its Effect on User Behavior	22
Bastian Kordyaka, Björn Kruse	Curing Toxicity - A Multi-Method Approach	23
Alena Bermes, Clara-Lea Gromek	Don't Want It Anymore? Resilience as a Shield Against Social Media-Induced Overloads	24
Fabian Reinkemeier, Philipp Spreer, Waldemar Toporowski	Conversational Agents im Voice Commerce: Der Einfluss von sozialen Reizen auf Vertrauen und Zufriedenheit	25

Map:

